

ROBIN HUMBERT

Seasoned producer with thirteen+ years of experience in production for television, film, digital, live events, and commercial/branded content. Proficient in: Avid, Final Cut Pro, iMovie, Adobe Premiere, Microsoft Office, File Maker Pro, and Movie Magic Budgeting.

PRODUCER CREDIT LIST:

Break Through the Crowd, 1
Zee TV/Constant Beta Motion Picture Co.
Co-Executive Producer (2018)

Grit (short film)
Silent Coyote
Co-Producer (2018)

Grand Scheme (short film)
Even Flow Productions
Co-Producer (2016)

VendScore (digital/branded short)
Executive Producer (2016)

Arranged, 2
FYI/Moxie Pictures
Story Producer (2015)

Carnival Cravings with Anthony Anderson, 1
Food Network/Magnetic Productions
Producer (2015)

Rich Kids of Miami, (Pilot)
E!/ITV Studios
Senior Story Producer (2015)

Missing In Alaska, 1
History/Pilgrim Studios
Producer (2014 – 2015)

Treetop Cat Rescue, (Pilot presentation)
Animal Planet/Pilgrim Studios
Segment Producer (2014)

Vanderpump Rules, 1-4
Bravo/Evolution Media
Producer/Talent/Story (2012 -2014)

Let Me Ride (Pilot presentation)
Even Flow Productions/Discovery Studios
Supervising Story Producer (2014)

Gator Boys, 3
Animal Planet/Mike Mathis Productions
Story Producer (2013 – 2014)

Sanya's Glam & Gold, 1
WE/Good Clean Fun
Story Producer (2013)

Electric Barbarellas/The Alectrix, 1 & 2
MTV/GoGo Luckey
Story Producer (2012)
Associate Producer (Field) (2010)

Escape Routes, 1
NBC/Profiles Television
Story Producer (2012)

The Sing Off, 3
NBC/Sony Studios
Story Producer (2011)

Brad Meltzer's Decoded, 2
History Channel/GoGo Luckey
Segment Producer (2011)

America's Best Dance Crew, 6
MTV/Warner Horizon
Associate Producer (2011)

Sweat Equity, 8
DIY/Magnetic Productions
Producer (Field) (2010)

Girl's Next Door: Bunny House, Pilot
Kendra, 3
E!/Prometheus Entertainment
Associate Producer (Field) (2010)

MANswers, 3
Spike/Super Delicious
Associate Producer (2009)

EXTRA CURRICULAR:

- Active member of the Academy of Arts and Television Sciences.
- 2017 Panelist at FICCI Frames in Mumbai: Grammar of the New TV Content roundtable.
- Mentor/Preditor for 2017 Delta Aeromexico Accelerator program with Mitu.
- Producer of 2017/18 fundraising video for Girls on the Run's Chicago branch (volunteer).
- Member of the Field Associates of the Field Museum of Natural History.

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STAFF:

Owner/Producer at Potencia, LLC (2018)

Senior Producer at Trailer Park (2016 – 2017)

- Produce brand, theatrical, and home entertainment campaigns for domestic and international clients like: Amazon, Disney, Marvel, and more.
- Oversee and collaborate with editors, graphic designers, directors, cast, and copywriters.
- Formulate and manage project timelines and budgets for A/V content and live shoots.
- Concept, pitch, and lead creative.

Producer/Executive Producer at CarbonTV (2016)

- Executive Produce original development and production for multi-channel network.
- Executive Produce: *Mounted: Chuck Testa & Friends* (series), *American Elements*, *Women Who...* (series), *American Harvest 2* (series sponsored by Chevy), *Roadworthy* (series sponsored by Shell), *Carbon Culture: Mutton Bustin* (mini-series), and *Tough Jobs* (mini-series sponsored by Yeti).
- Develop and launch new series, evaluate and approve show schedules, casting and breakdown series/episodic outlines, manage third party production companies, shape series creative, give notes and direction on cuts, oversee shoots, create and implement organic brand integrations, work closely with brand/clients, creative lead for multi-platform initiatives, facilitate marketing needs, work closely and collaboratively with other departments, and strategize creative for audience analytics.
- Establish and implement internal legal and clearance processes, create internal content library and delivery procedures, and produced a 62% increase in original content.

Associate Producer at Discovery Channel (2015 – 2016)

- Oversee ten+ shows simultaneously: *MythBusters*, *Alaska The Last Frontier*, *American Tarzan*, *Treasure Quest*, *Fast N' Loud*, *Fast N' Loud Demolition Theater*, *Street Outlaws*, *Street Outlaws: NOLA*, *Misfit Garage*, and *Diesel Brothers*.
- Research and develop programming ideas, evaluate show schedules, review casting and breakdown series/episodic outlines, review and note cuts for editorial feedback, oversee series reloads and acquisitions, select clips for market research, Ad Sales, Upfronts, and International presentations, work closely with other departments (PR, digital, social, marketing), review and discuss Nielsen ratings, audience dynamics, characteristics, and viewing behavior, revise and write episode and series descriptions, supervise and quality check outputs, facilitate program fixes including changes in narration graphics, picture, and audio, track and communicate fulfillment of production milestones and deliverables.

Production Manager at Chicago Recording Company (CRC) (2004 – 2006)

- Oversee three post audio studios for commercial, film, and TV clients.
- Manage studio schedules, create bids, manage budgets, liaise with clients, track elements, book talent, run special events, and vendor relations.
- Chicago branch.
- Member of the Field Associates of the Field Museum of Natural History.

EDUCATION: Lawrence University – B.A. English